

ZERO-Calories Green-Food Zero Base

Reducing Caloric Intake in a
World of Increasing Obesity



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Problem

Obesity and related conditions

- As of 2024, **74%** of U.S. **adults** are **overweight** or obese, with 40% falling into the obese category.
- About **20%** of U.S. **children** ages 2–19 are living with obesity.

Solution

Green-Food Zero Base

- We are pioneering a breakthrough in **zero-calorie green food base**.
- We have innovative low calorie prototype based on high fiber. Preparing collaboration with university research teams to push the boundaries of **calorie reduction to zero**.

Market

We Have Potential

- In 2024, the low-fat low-calorie desserts **market size** was estimated at USD **48.48 billion**, with projections indicating growth to USD 69.5 billion by 2032, reflecting a CAGR of approximately 4.61% during the forecast period.

Our Prototype

Great taste and **similar calorie count to a cucumber** — but with even **more fiber** for added health benefits!



Fiber-Based Low-Calorie Pudding

Nutritional values per 100 g:

- Energy content: **19 kcal** (The research will focus on getting this number down to 0 calories)
- Protein: 1.00 g
- Fat: 0.60 g
- Fiber: **6.6 g**

Besides the health benefits of high fiber thanks to **Inulin**, there are options to include other beneficial ingredients such as **L-Carnitine**, **Vitamin C**, or **Zinc & Selenium**. The selection will be conducted as part of university research.

74% of adults are *overweight*
and can't find sweets in grocery
stores with fewer than **60 kcal!**

This is us

Radoslav Rochallyi - Partner

<https://www.linkedin.com/in/rochallyi/>

Graduate of four universities, member of Mensa. Founder of several successful companies like: VISIBILITY, IMPLEMENTO, DOGNET? LEADMEDIA, InterSpa etc.

Jozef Kmet' - Partner

www.linkedin.com/in/jozef-kmet

Former site manager for Doosan Škoda Power, assigned to various EU power plants. Assistant in his mother's local bakery business located in Prievidza.

University representatives

Ing. Eva Hybenová, PhD.

Mihai Ognean Ph.D.

doc. Ing. Tomáš Opravil Ph.D.

Ing. Lukáš Straňák, MBA, L.M.

How we will use investment

The initial investment will cover our collaboration with a research team to obtain a patent and bring calories **from 19 kcal to near 0 kcal**. The financial specifics of research and patenting will be discussed during our call.

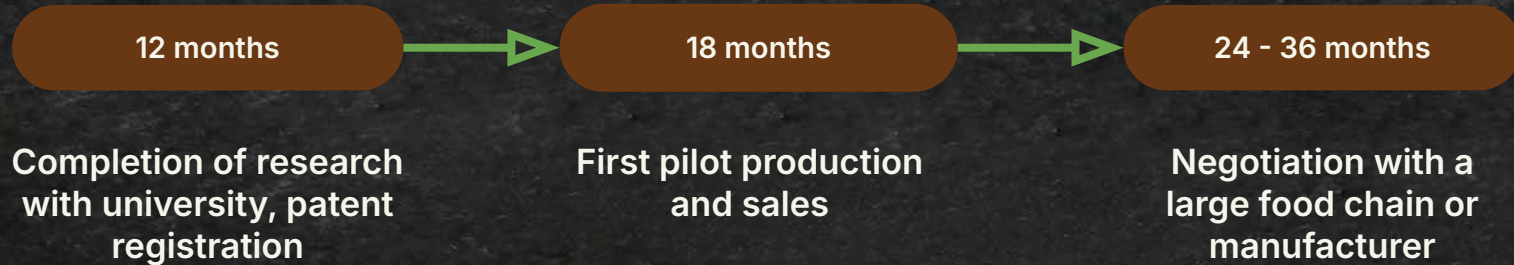
In return, the investor will receive a share of the patent, which we will utilize in the second part of our business plan — production. Here we will address licensing, manufacturing, and product launch.



Dive into deliciousness without the calories!

Roadmap

Clearer understanding of when capital appreciation will occur.



Thanks For
Your Time

Let's Cook
Together



Jozef Kmet'

Prototype Owner & Partner at
Green-Food Zero Base